

Mockup Feedback

Hi Ashley,

You have done a really amazing job thus far on the site. You applied my creative direction very well in the first draft of the NASA website. I really love the playful space illustrations, it definitely gives life and a more fun atmosphere to the subject and the website itself. I love the picture of the astronaut floating in the black of space, it's such a good picture!

Things to consider changing:

- I like the dark background but with the larger chunks of text it's a bit hard to read the white text on the black background.
- Maybe consider the white text on black background only for the homepage and the interior pages would have black text with a white background
- I think the homepage can have a bit more hierarchy to create more visual interest
- The navigation bar could stand out a little bit more maybe by a color differentiation between the navigation bar and the page content
- The larger pictures, especially under facilities can be a little bit better quality, they are a bit grainy.

Overall, I love the path you are taking, just don't forget to continue to be playful and creative in the site's visual language.